

5-04-06

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Express Mail Label No. EQ 807005137 Dated: MAY 3, 2006



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Re Patent Application of: **Mikhail Lotvin and
Richard M Nemes**

Application No.: 10/790,991

Filed: 03/02/2004

Art Unit: 3622

For: **Computer systems and methods supporting
on-line interaction with content, purchasing,
and searching**

Examiner: **BOVEJA, NAMRATA.**

INFORMATION DISCLOSURE STATEMENT (IDS)

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

The attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is submitted **before** the final office action in the present case. The fee required for this submission is provided herewith.

As provided by the rules, copies of the US patents listed in the attached form PTO/SB/08 are not supplied. Copies of other publications listed therein and copies of the listed foreign patent documents in English are enclosed herein.

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The references cited in the attached form had been previously cited in the parent applications or in the continuations of the parent applications.

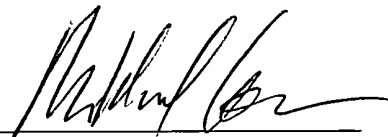
The filing of this Information Disclosure Statement shall not be construed to mean that a search has been made or that no other material information exists. The filing of this Information Disclosure statement shall not be construed to be an admission that any patent, publication or other information referred to therein is "prior art" for this application.

It is submitted that the Information Disclosure Statement is in compliance with 37 CFR 1.98 and the Examiner is respectfully requested to consider the listed references.

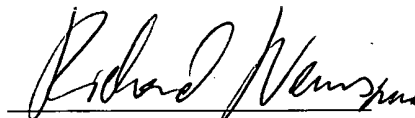
Enclosed herewith is a fee of \$ 180 required under the rules for this submission.

Respectfully submitted,

May 1, 2006



Mikhail Lotvin



Richard M. Nemes

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WOODMERE, NEW YORK 11598-2948 U.S.A.
Phone: (516) 374-2959



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of Mikhail Lotvin and Richard M. Nemes

Appl. No.: 10/790,991

Filed: 03/02/2004

Title: Computer systems and methods supporting on-line interaction with content,
purchasing, and searching

Group/Art Unit: 3622

Examiner: BOVEJA, NAMRATA

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FEE TRANSMITTAL FOR FILING IDS AFTER THE FIRST OFFICE ACTION

The fee of \$180.00 is enclosed herein for filing Information Disclosure Statement (IDS) for the above-identified application after the first non-final Office Action. If any additional fee is required, it will be provided promptly.

Respectfully submitted,

May 1, 2006

Date

Mikhail Lotvin

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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Sheet

of

Complete if Known

Application Number	10/790,991
Filing Date	03/02/2004
First Named Inventor	MIKHAIL LOTVIN
Art Unit	3622
Examiner Name	BOVEJA, NAMRATA
Attorney Docket Number	

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
	1	US- 4654818	Mar., 1987	Wetterau, Jr.	
	2	US- 4,877,408	Oct. 31, 89	Hartsfield	
	3	US- 5002491	Mar., 1991	Abrahamson et al.	
	4	US- 5025372	Jun., 1991	Burton et al.	
	5	US- 5034807	Jul., 1991	Von Kohorn	
	6	US- 5128752	Jul., 1992	Von Kohorn	
	7	US- 5211563	May., 1993	Haga et al.	
	8	US- 5257185	Oct., 1993	Farley et al.	
	9	US- 5537314	Jul., 1996	Kanter	
	10	US- 5561709	Oct., 1996	Remillard	
	11	US- 5697844	Dec., 1997	Kohorn	
	12	US- 5715314	Feb., 1998	Payne et al.	
	13	US- 5722418	Mar., 1987	Bro	
	14	US- 5727950	Mar., 1998	Cook et al.	
	15	US- 5727951	Mar., 1998	Ho et al.	
	16	US- 5734838	Mar., 1998	Robinson et al.	
	17	US- 5743743	Apr., 1998	Ho et al.	
	18	US- 5743746	Apr., 1998	Ho et al.	
	19	US- 5757917	May., 1998	Rose et al.	

FOREIGN PATENT DOCUMENTS

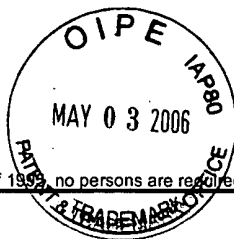
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Examiner Signature		Date Considered	
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		Number-Kind Code ² (if known)			
	26	US- 4,718,107	01/1988	Hayes, John J.	
	27	US- 4,837,422	06/1989	Dethloff et al.	
	28	US- 5,286,036	02/1994	Barabash; Michael	
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	43	US- 6,024,572	02/2000	Weyer; Frank M.	
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FOREIGN PATENT DOCUMENTS

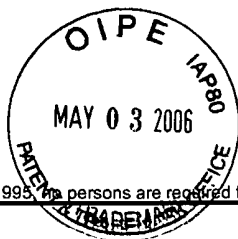
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		Country Code ³ Number ⁴ Kind Code ⁵ (if known)				
	7	EP0749081 A1	12-1996	REILLY, JAMES P, et.al.		
	8	EP0822535 A2	01/1996	APTE, JITENDRA, et.al.		
		WO 98/41913	03/1997	Cirasole, Peter et al.		

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STATEMENT BY APPLICANT**

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Application Number	10/790,991
Filing Date	03/02/2004
First Named Inventor	MIKHAIL LOTVIN
Art Unit	3628
Examiner Name	BOVEJA, NAMRATA
Attorney Docket Number	

Sheet

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U. S. PATENT DOCUMENTS

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		Number-Kind Code ² (if known)			
	45	US- 5,708,780	01/1998	Levergood, et al.	
	46	US- 5,855,008	12/1998	Goldhaber, et al.	
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	48	US- 5,974,398	10/1999	Hanson, et al.	
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	51	US- 6,178,408	01/2001	Copple, et al.	
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		US-			
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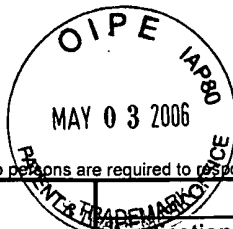
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NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		ILSs: new empases for the coming years (integrated learning systems) (New Trends In . . .) The Journal (Technical Horizons in Education), v19, n2, p. 10(3), Sep. 1991,	
		Eleven campaigns win Robbies (Adweek Supplement-Promote: winners of the 16th Robbi Awards from William A. Robibson Inc.) Adweek's Marketing Week, v30, n24, pp. 20(2), Jun. 12,	
		Language-learning Impaired Children Benefit From Revolutionary New Internet And CD-Rom-Based Training Program, PR Newswire, p327NYTH005, Mar. 27, 1997.	
		Ashton-Tate Introduces Training Software For SQL Sever At Info 89, News Release, p. 1, Oct. 10, 1989.	
		Customer Service System. Pub. No. 10-162062. Published: Jun. 19, 1989. Glory Ltd. (A japanese Co.). Inventor: Bougaki Tetsuya.	
		Scholastic Network Debutes on the World Wide Web: Breakthrough Resource Expands Boundaries of Classroom. PR Newswire, p09117ATTU011, sEPT. 17, 1996	

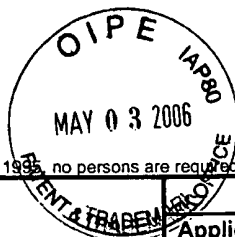
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NON PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		Dedrick, Rick, Interactive Electronic Advertising IEEE 0-7803-2076-X, 1994, Pages 59-66	
		Livingston's Server-based ChoiceNet Technology Offers Customizable Control Over Internet Access; Business Wire, April 1, 1996	
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		Resnick, Paul, PICS: Internet Access Control without Censorship; Communication of the ACM, Vol. 39, No. 10, 1996, Pages 87-93	
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		Novelli, Joan, Cybersitter -- Safe Surfing for the Classroom; Electronic learning, Vol 6, No. 3, Nov/Dev 1996, page 45	
		InterGo.com Web Pages; InterGo Communications Inc.; January 1997, Retrieved from Archive.org March 15, 2006	
		Bascom.com Web Pages -- ChoiceNet; Bascom Global Internet Services Inc., April 1997, Retrieved from Archive.org March 15, 2006	
		Livingston.com Web Pages -- ChoiceNet; Livingston Enterprise Inc., April 1997, Retrieved from Archive.org March 15, 2006	

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